(Pages : 3)

Reg. No. : .....

Name : .....

Third Semester B.Com. Degree Examination, December 2017
First Degree Programme under CBCSS
Core Course : CO 1341/CC 1342
ENTREPRENEURSHIP DEVELOPMENT
(Common for Commerce/Commerce with Computer Application)
(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. **Each** in **one** or **two** sentences **each** :

1. Define the term entrepreneurship.
2. Who is an intrapreneur ?
3. What is a project ?
4. What is project appraisal ?
5. What is EDP ?
6. What is KVIC ?
7. What is a project report ?
8. What is pay back period ?
9. Define a sick unit.
10. What is seed capital ?

(10×1=10 Marks)

All Saints' College Trivandrum

SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph :

11. Who are innovative entrepreneurs ?

12. Distinguish between entrepreneur and intrapreneur.

13. Describe the target groups of EDP.

14. Distinguish between PERT and CPM.

15. What are the elements of project formulation ?

16. What are the contents of a project report ?

17. What are the requisites of an ideal project report ?

18. What are the objectives of SSI ?

19. Discuss market analysis.

20. Who are the first generation entrepreneurs ?

21. What are the types of subsidy ?

22. What is an ancillary unit ?

(8×2=16)

All Saints' College Trivandrum

SECTION – C

Answer **any six** questions :

23. Discuss the types of entrepreneurs.

24. Explain the functions of technoparks.

25. Explain the functions of DIC.

26. Discuss the phases of EDP in India.

27. Discuss the traits of a successful entrepreneur.

28. Explain the characteristics of entrepreneurship.

29. Explain the functions and services of SISI.

30. Explain the steps in project appraisal.

31. Explain the process of registration of SSI. **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions :

32. What do you mean by project formulation ? Explain different aspects of project formulation.

33. Explain the procedure and techniques used for project appraisal.

34. Discuss the major problems faced by SSIs in India.

35. Describe the various steps to be taken by an entrepreneur to start a small industry and explain the institutional support to SSIs. **(2×15=30 Marks)**

All Saints' College Trivandrum